



MAURICE LUCAS FOUNDATION
Ninth Annual Celebration Dinner, Auction & After Party

SATURDAY, SEPTEMBER 7th, 2019 | HILTON PORTLAND

The Maurice Lucas Foundation's 9th Annual Celebration Dinner and After Party is Saturday, September 7th, 2019 at the Hilton Portland Downtown. It includes more than 600 people with a goal of raising a million dollars in one night for Maurice Lucas Foundation's after school academy for middle-school aged children.

An incredibly powerful and inspiring event, the Annual Celebration Dinner is also the most sought-after event in the philanthropic community. Join us for amazing entertainment, great success stories from students, teachers and mentors as well as celebrities sharing their perspectives.

Founded on the principal of helping youth realize their individual potential, the Maurice Lucas Foundation celebrates the legacy of community advocate and professional basketball player, Maurice Lucas. The Maurice Lucas Foundation's Academy is a 40-week program that operates four days a week during the year for students between six and eighth grade. The Academy offers a program using sports as a context through which life skills are taught. The program includes classroom lessons focused on discussion about the Academy's core values: integrity, hard work, goal setting, positivity, personal responsibility, respect and leadership. The curriculum is followed by sports training, skill building, games, and direct instruction. Coaches focus on the development of life skills on and off the court. The Academy provides multiple one-day educational trips to colleges, such as Oregon State University, Concordia University, Portland State University, University of Portland and Portland Community College. In addition to colligate visits, career tours of professional offices with lawyers and doctors inspire youth to reach their fullest potential.

Over the history of Maurice Lucas Foundation Annual Celebration Dinners, we have raised almost \$4,000,000 and had over 550 kids successfully complete the Maurice Lucas Foundation's Academy. Through your sponsorship, you help to empower Portland's youth with opportunities for developmental growth and celebrate the inspiring legacy of Maurice Lucas.



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SPONSORSHIP OPPORTUNITIES

\$25,000 CHAMPIONSHIP SPONSOR – 1 available

Presenting Sponsor benefits for Maurice Lucas Foundation's 9th Annual Celebration Dinner:

- Presenting Sponsor and logo recognition on event invitation
- Presenting Sponsor and logo recognition on cover of event catalog
- Presenting Sponsor and logo recognition on all sponsor signage
- Presenting Sponsor and logo recognition on ticket sales website
- Presenting Sponsor and logo recognition on Foundation's website
- Logo recognition on red carpet arrival signage
- Logo recognition on screens at event
- Full page color advertisement in event catalog
- Acknowledgement in all event media releases and coverage
- Special recognition from the stage during Executive Director welcome address
- Opportunity to address guests during the event program from stage
- Three premier tables with seating for 10 and upgraded wine for up to 3 tables
- Complimentary valet parking for up to 30 guests
- Complimentary admission to After Party for up to 30 guests
- Promotional opportunity to send materials to our 600 guests

\$20,000 PORTLAND SPONSOR – 1 available

Premium Sponsor benefits for Maurice Lucas Foundation's 9th Annual Celebration Dinner:

- Logo recognition on all sponsor signage
- Logo recognition on Foundation's website
- Logo recognition on red carpet arrival signage
- Logo recognition on screens at event
- Half page color advertisement in event catalog
- Acknowledgement in all event media releases and coverage
- Special recognition from the stage during Executive Director welcome address
- Two premium tables with seating for 10 and upgraded wine for up to 2 tables
- Complimentary valet parking for up to 20 guests
- Complimentary admission to After Party for up to 20 guests
- Promotional opportunity to send materials to our 600 guests





SPONSORSHIP OPPORTUNITIES

\$15,000 ENFORCER SPONSOR – 1 available

Exclusive After Party Sponsor benefits for Maurice Lucas Foundation's 9th Annual Celebration:

- Logo recognition on all sponsor signage
- Logo recognition on ticket sales website
- Logo recognition on Foundation's website
- Logo recognition on red carpet arrival signage
- Logo recognition on screens at event
- Logo recognition on After Party signage
- Half page color advertisement in event catalog
- Acknowledgement in all event media releases and coverage
- Special recognition from the stage during Executive Director welcome address
- Two premium tables with seating for 10 and upgraded wine for tables
- Complimentary valet parking for up to 20 guests
- Complimentary admission to After Party for up to 20 guests
- Promotional opportunity to send materials to our 600 guests

\$10,000 ENFORCER SPONSOR

Preferred Sponsor benefits for Maurice Lucas Foundation's 9th Annual Celebration Dinner:

- Logo recognition on all sponsor signage
- Logo recognition on Foundation's website
- Logo recognition on red carpet arrival signage
- Logo recognition on screens at event
- Half page color advertisement in event catalog
- Acknowledgement in all event media releases and coverage
- Special recognition from the stage during Executive Director welcome address
- Two preferred tables with seating for 10 and upgraded wine for up to 2 tables
- Complimentary valet parking for up to 20 guests
- Complimentary admission to After Party for up to 20 guests
- Promotional opportunity to send materials to our 600 guests





SPONSORSHIP OPPORTUNITIES

\$7,500 MARQUETTE SPONSOR

Valet Sponsor benefits for Maurice Lucas Foundation's 9th Annual Celebration Dinner:

- Logo recognition on all sponsor signage
- Logo recognition on Foundation's website
- Logo recognition on valet signage
- Logo recognition on screens at event
- Half page color advertisement in event catalog
- Acknowledgement in all event media releases and coverage
- Special recognition from the stage during Executive Director welcome address
- One reserved table with seating for 10 and upgraded wine for table
- Complimentary valet parking for up to 10 guests
- Complimentary admission to After Party for up to 10 guests
- Promotional opportunity to send materials to our 600 guests

\$5,000 MILWAUKEE SPONSOR

Preferred Table Host for Maurice Lucas Foundation's 9th Annual Celebration Dinner:

- Name recognition on screens at event
- Name recognition on Foundation's website
- Quarter page color advertisement in event catalog
- Acknowledgement in all event media releases and coverage
- Special recognition from the stage during Executive Director welcome address
- One reserved table of 10 and upgraded wine for table
- Complimentary valet parking for up to 10 guests
- Complimentary admission to After Party for up to 10 guests

"The Maurice Lucas Foundation has overall taught me to work hard for what I need. I have come a long way from being a talkative girl to now knowing my limits. I can look back and see the difference in success. I have dedicated three years to this program because it has motivated me each year to stay on a good path and not feed into temptation. It has brought structure to my school and sports." — Anayah, Student – Grade 8





SPONSORSHIP COMMITMENT FORM

Please fill out the following to confirm your commitment to sponsorship. Completed forms can be returned via email or postal mail listed below. Once we receive your completed sponsorship form, we will contact you to discuss benefit arrangements.

IN-KIND SPONSORS

In-kind sponsorships are valued at 50% of the retail value. Sponsorship recognition will be prorated accordingly.

SPONSOR LEVEL

- \$25,000 CHAMPIONSHIP SPONSOR
- \$20,000 PORTLAND SPONSOR
- \$15,000 ENFORCER SPONSOR
- \$10,000 PITTSBURGH SPONSOR
- \$7,500 MARQUETTE SPONSOR
- \$5,000 MILWAUKEE SPONSOR
- \$0 IN-KIND SPONSOR

Description: _____

PAYMENT

- Check enclosed
- Payment online at www.ml20.org
- Send invoice
- Charge my credit card

Card Type: VISA | MASTERCARD | AMEX

CARD # _____

EXP DATE _____ CVC # _____

Company/Organization Name: _____

Contact Name: _____

Contact Email Address: _____

Contact Phone Number: _____

Billing Address: _____

City/State/Zip: _____



Thank you for supporting the Maurice Lucas Foundation. Questions? Please contact Executive Director, David Lucas, at dlucas@ml20.org or Executive Assistant, Tammie Black, at tblack@ml20.org or phone 503-880-4323.

Maurice Lucas Foundation, P.O. Box 1661, Lake Oswego, Oregon 97035

www.ml20.org | Tax ID #27-2562371

